

Privacy policy

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2. Introduction

MISSION DRIVEN ENERGY respects your right to privacy, and we are committed to maintaining your confidence and trust. We do not sell or rent any information you provide to us; however, we do use it for strictly internal purposes either directly by us or by Wix, our Processor (as defined in the European Union General Data Protection Regulation (“GDPR”). We comply with European, UK, Canadian and California regulations. The following privacy policy shares the ways in which we collect and use your information and contains the detail and legalese.

Mission Driven Energy (referred herein as “Mission Driven Energy”, “MDE”, “we”, “our”) is a 501(c)(3) non-profit, tax exempt corporation located in Arlington, Virginia that was founded in 2022. MDE uses Wix.com Ltd. (referred to herein as “Wix.com Ltd”, “Wix.com”, “Wix”, “Processor”) to build and host its website. MDE cares deeply about the privacy of its visitors and users. To that end, this Privacy Policy (“Privacy Policy”) describes how MDE collects, uses, and processes your Personal Information, as well as an explanation of the data rights you may have in that Personal Information. This Privacy Policy applies to all MDE users, including unregistered visitors and registered users (collectively, “Users”, “you”, or “your”), and to all MDE services, including our website (www.mde.energy), and any of its subdomains (collectively, the “Website”), and related services (collectively, the “Services”). This Privacy Policy is not intended to override the terms of any contract you have with us, nor any rights you may have under other applicable data privacy laws.

Prior to accessing or using our Services, please read this policy and make sure you fully understand our practices in relation to your Personal Information. If you have any questions or concerns regarding this policy, please contact us at privacy@mde.energy.

3. What type of information we collect

We receive, collect, and store any personal and non-personal information you enter on our website or provide to us in any other way. In addition, when you visit, download, and/or use our website and website’s content, we may collect aggregated usage Personal Information, such as browsing and ‘click-stream’ activity, non-identifying Personal Information regarding the user’s device, operating system, internet browser, screen resolution, language and keyboard settings, internet service provider, referring/exit pages, date/time stamps, internet protocol (IP) address used to connect your computer to the Internet; computer and connection information; login information used in interfacing with our website and services such as username; e-mail address; and password. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

4. How we collect information

In addition to Personal Information you have provided to us through the use of our website or services or in any other way, we collect non-personal information about our online visitors using cookies, pixels, web beacons, and other technologies that operate automatically when you visit our website. We use this information to give our website visitors a more relevant online experience and to help us make website improvements. The information helps us understand which parts of our website are the most popular, where our online visitors are going, and how long they spend there.

If you do not want us to collect information using cookies, you can disable this function in your browser. However, if you block cookies from us, you may not be able to see personalized content and our website may not function optimally. Please refer to our Cookie Policy as stated in paragraph 10 “Cookie Policy” to know more.

5. Why we collect such personal information

We collect such Non-personal and Personal Information for the following purposes:

- To create aggregated statistical data and other aggregated and/or inferred information, which we or our data Processor or apps providers may use to provide and improve our respective services;
- To contact our Users with general or personalized service-related notices and promotional messages;
- To analyze our performance;
- To provide you with professional assistance; and
- To comply with any applicable laws and regulations.

6. What legal bases do we rely on the process your information

6.1. If you are located in the EU or UK, as GDPR requires us to explain

Consent. We may process your information if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw your consent at any time by contacting us at privacy@mde.energy.

Legal Obligation. We process your information if we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information in litigation where we are involved.

Vital interests. We may process your information where we believe it is necessary to protect your vital interests or vital interests to a third party, such as situations involving potential threats to the safety of any person.

6.2. If you are located in Canada:

1. We may process your information if you have given us specific information (i.e. express consent) to use your information for a specific purpose, or in situations where your permission can be inferred (i.e. implied consent). You can withdraw your consent at any time by contacting us at privacy@mde.energy.
2. In some exceptional cases, we may be legally permitted under applicable law to process your information without your consent, including, for example:
 - a. If collection is clearly in the interests of the individual and consent cannot be obtained in a timely way;
 - b. For investigations of fraud detection and prevention;
 - c. For business transactions provided certain conditions are met;
 - d. If it is contained in a witness statement and the collection is necessary to assess process or settle an insurance claim;

- e. For identifying injured, ill, or deceased persons in communications with next of kin;
- f. If we have reasonable grounds to believe an individual has been, is, or may be victim of financial abuse;
- g. If it is reasonable to expect collection and use with consent would compromise the availability or the accuracy of the information and the collection is reasonable for purposes related to investigating a breach of an agreement or a contravention of the laws of Canada or a Province;
- h. If disclosure is required to comply with a subpoena, warrant, court order, or rules of the court relating to the production of records;
- i. If it was produced by an individual in the course of their employment, business, or profession and the collection is consistent with the purposes for which the information was produced;
- j. If the collection is solely for journalistic, artistic, or literary purposes;
- k. If the information is publicly available and is specified by the regulations.

6.3. If you are a resident of California

If you are a resident of California, you are granted specific rights regarding access to your personal information.

Our users who are California residents may request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request to us in writing at privacy@mde.energy.

If you are under 18 years of age, reside in California, and have a registered account with MISSION DRIVEN ENERGY, you have the right to request removal of unwanted data that you publicly post on our website. To request removal of such data, please contact us at privacy@mde.energy and include the email address associated with your account and a statement that you reside in California. We will make sure, in a timely fashion, that the data is no longer publicly displayed on our website. However, be aware that the data may not be completely or comprehensively removed from all our and/or our Processor's systems (e.g., backups, etc.).

In addition, the California Consumer Privacy Act ("CCPA") grants you the right to request access to and deletion of the Personal Information MISSION DRIVEN ENERGY collects about you, as well as to request that we disclose how we collect, use, and share your Personal Information.

California residents also have a right to opt-out of the sale of their Personal Information by a business and a right not to be discriminated against for exercising any of their rights under the CCPA.

No sale of Personal Information: MISSION DRIVEN ENERGY does NOT sell (as such term is defined in the CCPA) your Personal Information to third parties, and Wix, our data Processor, does not sell or has not sold Personal Information in the twelve months prior to the effective date of this Privacy Policy.

No Discrimination: MISSION DRIVEN ENERGY does not discriminate against any User for exercising their rights under the CCPA.

Right to Know: If you want to exercise your right to know or receive a copy or access the Personal Information that you have stored with us, please submit a request to access your Personal Information by email to privacy@mde.energy.

Right to Deletion: If you want to exercise your right to request deletion of any of your Personal Information that you have stored with us, please submit a request to delete all your Personal Information by email to privacy@mde.energy.

The California Code of Regulations defines a "resident" as:

- Every individual who is in the State of California for other than a temporary or transitory purpose and
- Every individual who is domiciled in the State of California who is outside the State of California for a temporary or transitory purpose.

All other individuals are defined as "non-residents."

7. How we share Personal Information with others

MISSION DRIVEN ENERGY may share your Personal Information with service providers and others (or otherwise allow them access to it) in the following manners and instances:

7.1. Third Party Service Providers

MISSION DRIVEN ENERGY may rely on the use of various service providers, whose services and solutions complement, facilitate, and enhance our own. These include Wix, developers, web analytics, e-mail distribution and monitoring services, session recording and remote access services, performance measurement, data optimization and marketing services, content providers, etc. (collectively, "Third Party Service Provider(s)").

MISSION DRIVEN ENERGY may share the following categories of Personal Information with Third Party Service Providers for a business purpose: identifiers, including name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, or other similar identifiers.

MISSION DRIVEN ENERGY does not control and is not responsible for the actions or policies of any Third Party Service Provider. We encourage you to review any privacy policy accompanying a Third Party Service and ask such Third Party Service for any clarifications you may need before deciding to install and/or use their services. You may request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year.

7.2. Law Enforcement, Legal Requests and Duties

MISSION DRIVEN ENERGY described in this Privacy Policy if we believe in good faith that this will help protect the rights, property, or personal safety of any of our Users, or any member of the general public, with or without notice to you.

8. Data Storage and Transfers

Our company's website is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Wix, by themselves or with their affiliates and service providers, stores site-visitors' data in several locations. Personal information may be stored in data centers located in the United States of America, Ireland, South Korea, Taiwan, and Israel. Wix may use other jurisdictions as necessary for the proper delivery of **our** services and/or as may be required by law.

Wix is a global company that respects the laws of the jurisdictions it operates within. The processing of the User Customer Data may take place within the territory of the European Union, Israel or a third country, territory, or one or more specified sectors within that third country, of which, the European Commission has decided that it ensures an adequate level of protection (transfer on the basis of an adequacy decision).

Any transfer to a third country outside the European Union - which does not ensure an adequate level of protection according to the European Commission - will be undertaken in accordance with the current and updated set of Standard Contractual Clauses, as approved by the European Commission. These terms are set out in the Wix Data Processing Agreement (DPA).

9. How we communicate with site visitors

We may contact you to notify you, to troubleshoot problems with your account, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, and text messages.

10. Cookie Policy

This Cookie Policy explains how Mission Driven Energy uses cookies and similar technologies to recognize you when you visit our website at www.mde.energy. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

We, Wix, and collectively our Third Party Service Providers use cookies and other similar technologies ("Cookies") in order to provide our Service and ensure that it performs properly, to analyze our performance, and to personalize your experience.

In some cases, we may use cookies to collect personal information, or information that becomes personal information if we combine it with other information.

10.1. What Cookies are

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Mission Driven Energy) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

10.2. Why we use Cookies

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Website. Third parties serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

10.3. How you can control Cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential

bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

10.4. How you can control Cookies on your browser

Please note that we do not change our practices in response to a “Do Not Track” signal in the HTTP header from a browser or mobile application, however, most browsers allow you to control cookies, including whether or not to accept them and how to remove them. As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(OS X\)](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)

To opt out of being tracked by Google Analytics across all websites, visit this link: <http://tools.google.com/dlpage/gaoptout>.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

10.5. Other tracking technologies, like web beacons

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

10.6. Flash cookies or Local Shared Objects

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the Website Storage Settings Panel. You can also control Flash Cookies by going to the Global Storage Settings Panel and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications.

11. Third-party websites

Our company's website may contain links to other websites or services. We are not responsible for such websites' or services' privacy practices. We encourage you to be aware when you leave MISSION DRIVEN ENERGY's website and to read the privacy statements of each and every website and service you visit before providing your Personal Information. This Privacy Policy does not apply to such linked third party websites and services.

12. Public forums and user content

MISSION DRIVEN ENERGY's website offers a publicly accessible blog. Please be aware that any Personal Information you provide in this area may be read, collected, and used by others who access it. To request removal of your Personal Information from our blog, feel free to contact us by email at privacy@mde.energy. In some cases, we may not be able to remove your Personal Information from such area. For example, if you use a third party application to post a comment (e.g., the Facebook social plugin application) while logged in to your related profile with such third party, you must login into such application or contact its provider if you want to remove the Personal Information you posted on that platform.

In any event, we advise against posting any Personal Information (via any means) you don't wish to publicize.

If you upload any user content to your User Account or post it on MDE's Website and provide it in any other way as part of the use of any Service, you do so at your own risk.

We have put adequate security measures in place to protect your Personal Information. However, we cannot control the actions of other Users or members of the public who may access your User Content. You understand and acknowledge that, even after its removal by you or us, copies of User Content may remain viewable in cached and archived pages or if any third parties have copied or stored such User Content. To clarify, we advise against uploading or posting any information you do not wish to be public.

13. Privacy policy and Cookie Policy updates

We may update this Privacy Policy and the Cookie Policy contained herein as required by applicable law, and to reflect changes to our Personal Information collection, usage and storage practices. If we make any changes that we deem as “material” (in our sole good faith discretion), we will notify you of such changes and seek your consent. We encourage you to periodically review this page for the latest Information on our privacy and cookie practices.

14. Questions and your contact information

If you have any questions about this privacy policy or would like to access, correct, amend or delete any personal information we have about you, you are invited to contact us at privacy@mde.energy.

15. Withdrawing consent

If you do not want us to store, collect and/or process your data anymore, please contact us at privacy@mde.energy.